

zoom

KINDERMUSEUM

TRICK
FILM
STUDIO
8-14 JAHRE

4-12 JAHRE
ZOOM MOBIL

0-6
JAHRE
OZEAN

3-12
JAHRE

ATELIER

6-12 JAHRE

MITMACHAUSSTELLUNG

ZOOM BRINGS ALL OF THE SENSES INTO PLAY!

ZOOM Children's Museum is a private association that enables children and young people to engage with various topics from the spheres of **art, science and culture**, playfully and with all of their senses. Through encounters with art, dialogue with artists, and fun, open-ended activities with others, the kids' individual skills and interests are recognised and developed. The Children's Museum creates spaces in which they can discover, explore and try out new things in a relaxed atmosphere and at their own pace. Exhibitions, play stations, objects, art installations and workshops conceived according to **hands-on principles** arouse **curiosity** and stimulate the children's **creativity**.

ZOOM Children's Museum offers four different areas for visitors **from 0 to 14 years** of age over 1,600 square metres and in its green courtyard.

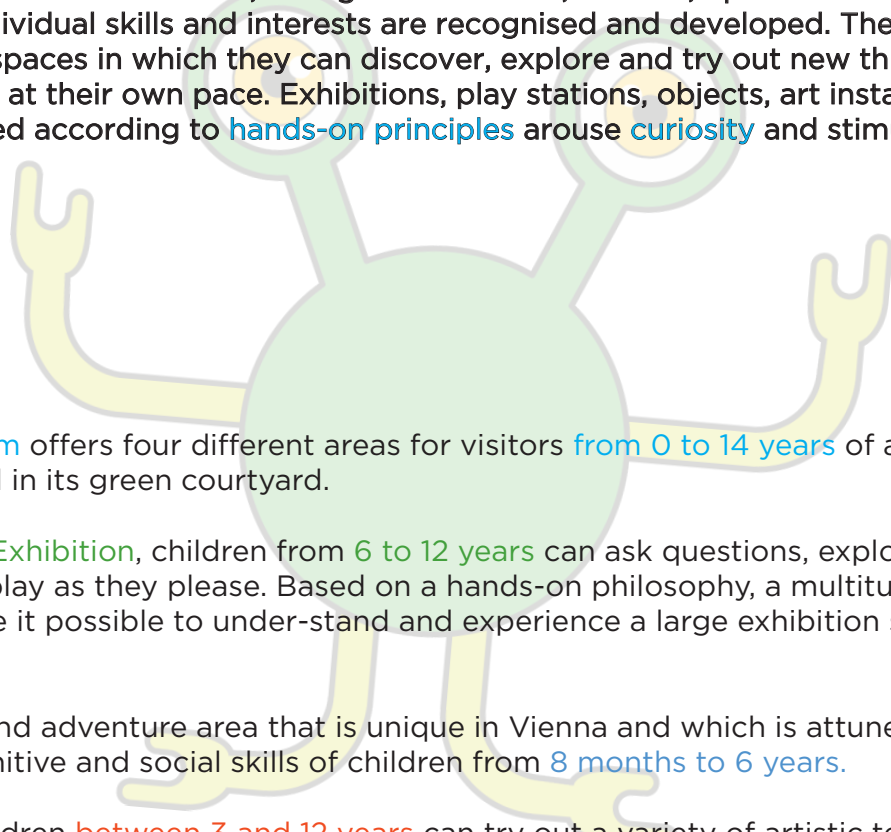
In the **ZOOM Hands-on Exhibition**, children from **6 to 12 years** can ask questions, explore a topic, make things and play as they please. Based on a hands-on philosophy, a multitude of interactive stations make it possible to understand and experience a large exhibition subject in many and varied ways.

ZOOM Ocean is a play and adventure area that is unique in Vienna and which is attuned to the age-specific motor, cognitive and social skills of children from **8 months to 6 years**.

In the **ZOOM Studio**, children **between 3 and 12 years** can try out a variety of artistic techniques and materials and give their creativity free rein. Collaboration with artists and free experimentation are the focus of the process-oriented activities.

In the **ZOOM Animation Studio**, children from **8 to 14 years** have the opportunity to produce their own animated films in teamwork together with the ZOOM facilitators, with the aid of unique media technology.

In addition, the all-electric **ZOOM Mobile** has been on the road in the city for over two years. With it, schools, kindergartens, clubhouses, open spaces or parks can be transformed into workshops, studios or playrooms. Our ZOOM facilitators bring playful and artistic programmes to all those who can't make it to ZOOM. For children **from 4 years**.



ZOOM HANDS-ON EXHIBITION

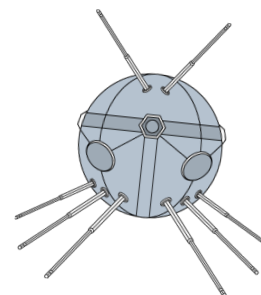
For children from 6 to 12 years

As varied as the themes of our hands-on exhibitions are, they are always directly linked to the everyday lives of our young visitors. In keeping with **participatory principles**, the different facets of the exhibition subject can be playfully explored at numerous interactive exhibits, and the subject matter literally “grasped”. Integral to the character of ZOOM Children’s Museum is that the **best-possible communication of content** is especially closely tied to an **artistically sophisticated realisation**.

Fundamental content and meanings are conveyed through the spatial design. ZOOM Children’s Museum develops and realises its exhibitions in cooperation with **artists, game developers, scientists and architects, and in consultation with educational experts**. The aim of our hands-on exhibitions is to impart knowledge and to nurture creativity, critical faculties and autonomy in the children’s thoughts and actions. The focus is on **learning through play and experimentation**.

WELCOME TO THE FUTURE!

A hands-on exhibition for children from 6 to 12 years



Everybody’s talking about the future of our society and our planet. ZOOM Children’s Museum takes a playful approach to this complex subject in a new hands-on exhibition where the future has already begun. Young visitors can discover varying possibilities for the everyday life of tomorrow with all their senses at interactive stations and in creative workshops. To this end, ZOOM has invited artists, scientists and experts from various fields to contribute their knowledge and their visions for the future.

Right from the outset, it’s clear how important sustainability aspects and resource-saving production were in the conception of the exhibition. In cooperation with the Vienna Museum of Natural History, its digital planetarium finds a very special new use. It’s transformed into a spaceship, and the visitors can travel on board as bio-nauts into space. The view of our unique and precious Earth and its neighbouring planets becomes an extraordinary experience. The young bio-nauts can voyage to diverse habitats on Earth, discover their beauty and learn about their special characteristics on site.

The exhibition architecture by AKT makes it possible to experience spatially just how much fun it is to actively participate in perspectives for the future. After representing Austria at the Venice Architecture Biennale, the architecture collective is now working at ZOOM at the intersection of philosophy and architecture, for the first time in the context of children’s culture. In their installation consisting of varying corridors to the future, AKT invites visitors to experience through physical play the complexity of the subject via the contributions of various artists.

In the ZOOM Blue City, mountains of used blue jeans are converted into an expansive jungle artwork as part of a creative up-cycling workshop. In the Future-Lab, nature is connected with technology, art and science. Here, visitors can experiment with regenerative raw materials, aquaponics or robot plants. A rhythm machine in an infinity space needs to be kept in time. For this, impulses have to be given and future potential called up.

In Global Ticket Services Vienna by the artist collective Time’s Up, the visitors land in the year 2047. In a future without borders, new jobs await all over the world. Visitors can choose among them and travel to them using futuristic and ecologically sustainable means of transport. In the Future Cinema, visitors marvel at the visionary power of future scenarios from film and art history.

STATEMENTS

on the ZOOM Hands-On Exhibition and ZOOM Children's Museum

Andrea Zsutty, Director of ZOOM Children's Museum:

"What kind of world will we live in in the future, and in what kind of world would we like to? And how can we work creatively together on utopias, rather than being discouraged by dystopias? In the new hands-on exhibition we face these challenges in a playful and enjoyable way, and use artistic approaches to inspire confidence in our ability to shape our own futures. By using the NHM planetarium, we can take a fantastic journey from the Earth into space and back again. The visionary approach of the architecture collective AKT, making a stopover at the Children's Museum after their powerful call for socio-political participation at the Architecture Biennale in Venice, provides the scenographic framework for the exhibition and makes a common future tangible and accessible with all the senses. Time's Up, the artists' collective from Linz, help the children experience future job and mobility scenarios through role plays within the realm of an artistically designed space. I would like to thank all of the artists, designers, experts, partners and my team for the enriching and trusting cooperation which has once again made possible a fantastic ZOOM experience for our visitors."

Christian Ganzer, Head of Department and Curator of the ZOOM Hands-On Exhibition:

"With our new hands-on exhibition, we want to whet children's and young people's appetites for the future. Together with numerous artists and experts, we have designed experiential spaces that offer the children different perspectives on topics relevant to the future. Together with the ZOOM facilitators, children can approach questions about the future in a light-hearted and playful way. The children should thereby gain confidence in their own competence and be sensitised to acting critically, constructively and cooperatively for the future."

Christoph Wiederkehr, Deputy Mayor of Vienna and City Councillor for Education and Youth:

"In the new exhibition, children learn through play how you can shape your life in a sustainable way, and the positive influence that each of us can have. How can you express your own opinion? Participation is the keyword here, and the methods used at ZOOM Children's Museum to impart this knowledge to the children amaze me. ZOOM is an example of successful educational work, and here that educational work is obviously also educational fun."

Veronica Kaup-Hasler, Vienna City Councillor for Culture:

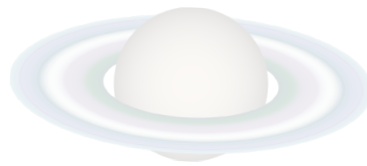
"As human rights activist Eleanor Roosevelt said, the future belongs to those who believe in the beauty of their dreams. It is urgently necessary to give children positive visions of tomorrow in a demanding world, rather than anxiety, as well as trust in their own creative capabilities. I thank ZOOM for bringing dreams, utopias and science together in the hands-on exhibition "Welcome to the Future!", and for connecting children's curiosity and enthusiasm for our fascinating planet Earth with an awareness of its habitats and resources. By fostering creativity and awakening a spirit of enquiry, the youngest members of our society are already playfully becoming shapers of their own future."

STATEMENTS

on the ZOOM Hands-On Exhibition and ZOOM Children's Museum

Thomas Gangl, CEO of Borealis AG, main sponsor and exhibition partner of ZOOM Children's Museum:

"Young people today will be confronted with immense challenges. With early exposure and education, children can learn to find original solutions for maintaining and supporting a healthy environment. At Borealis, we are particularly proud of supporting the revolution towards sustainability and a positive future through our longstanding partnership with ZOOM Children's Museum. In the new hands-on exhibition "Welcome to the Future!", exciting interactive stations and workshops encourage a healthy appreciation of nature and teach the participating children about the consequences of their actions. Together we can create a positive future."

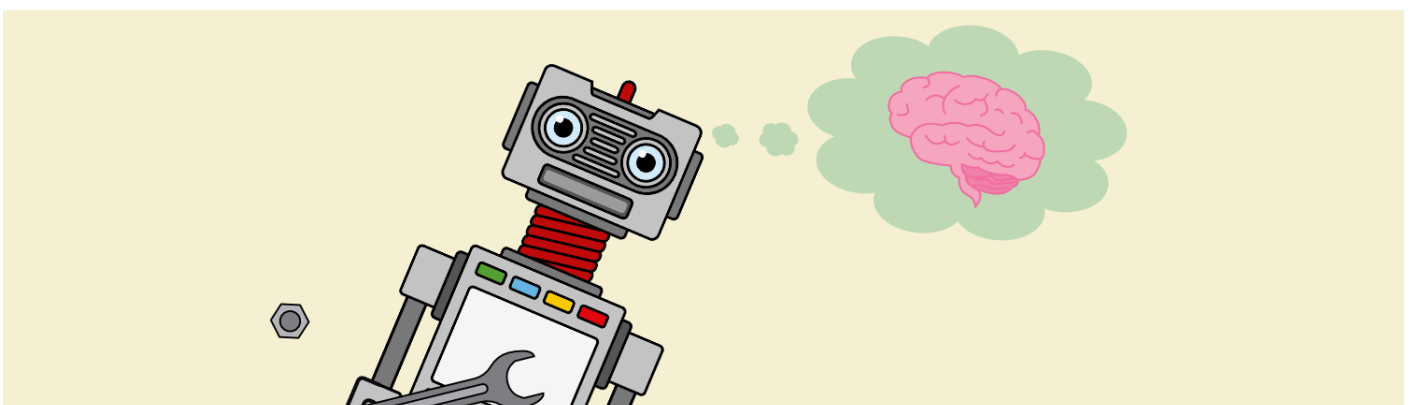


Katrin Vohland, Director General of the Vienna Museum of Natural History, cooperation partner:

"I'm very pleased that our virtual planetarium can continue to be used and has found a place in ZOOM Children's Museum. Sustainability and an economic use of resources is also a criterion at the Natural History Museum without which nothing is possible. May many children travel around the Earth in the new hands-on exhibition and savour the wonder of our blue planet from above. It is important to realise from an early age how thin and vulnerable the earth's mantle is, and how we must treat it with care."

Nicole Berger-Krotsch, chairwoman of the board of ZOOM Children's Museum:

"We humans are fascinated by the future: the time that lies ahead of us. We've got hopes, dreams, and sometimes we fear the uncertainty. Especially as children, we often imagine what it will be like when we're older. We wish we could speed up time. We expect the future to be a place where our ideas and our wishes will have been fulfilled. We hope that in the future the immense progress of science and technology will have made it easier for all of us. But what will it really be like? In our new hands-on exhibition we and the children welcome the future together! With each other, we'll build a fairer world and take care of the earth's resources, because "there's no Planet B"! I warmly invite all children, parents and educators to dive into the world of the future with us. The wonderful team at ZOOM Children's Museum has once again done a great job, for which I would like to express my sincere thanks. The children will experience fantastic things!"



PHOTOS

of the ZOOM Hands-On Exhibition



EXHIBITION TEAM

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Production

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Architecture

AKT

Graphics

Theresa Hattinger

Constructions

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Volkshilfe Wien

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Programme partners

BEST – Bioenergy and Sustainable Technologies

Bluetech Systems

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Innovation und Technologie

Kunst, Kultur, öffentlicher Dienst und
Sport

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Lagerhaus Schwechat

Meva

MM-Group

Naturhistorisches Museum Wien

Technische Universität Wien, Fakultät für Elektrotechnik und Informationstechnik

Universität Wien Wiener Kinderstudien, Stadt- und Umweltpsychologie, Forschungsverbund

Umwelt und Klima

ÖGUT – Österreichische Gesellschaft für Umwelt und Technik

Österreichisches Filmmuseum

Karel Zeman Museum

ZOOM STUDIO

Artistic workshops for children from 3 to 12 years

In the Studio workshops children can try out **different artistic techniques and materials**, and give free rein to their creativity. ZOOM offers kids the opportunity to test techniques and materials that can't usually be used at home, at school or in kindergarten because they are too messy, too big or too expensive.

In addition, the cooperation with artists is at the centre of ZOOM Studio, alongside **free experimentation** and **process-oriented work**. The goal of the workshop is not a finished product, but rather the individual and creative experience of the children.



WHAT? WAX!

Workshop for children from 3 to 12 years

You probably know that candles are made of wax. But what is wax actually? In the current ZOOM Studio programme you can get to know this versatile material and find out how soft wax really is, when wax can grow and what wax is important for. You can help create giant drip sculptures, luminous wax pictures and colourful cast figures.

Franziska Abgottspon, Head of Department and Curator ZOOM Studio

“As part of our “Mischmaschmuschelbunt” workshop in 2017, children were able to work with wax at one of the stations. Now we’re dedicating a whole programme to this material. When planning the studio workshops, it’s always especially important to me that the kids are also able to work together on a large artwork. This time, for example, we’ll be creating three big wax sculptures and a gigantic, colourful window picture. It’s always exciting for me to see how a sculpture like that changes over the course of the programme, until at the end there’s an artwork that was jointly created by about 9,000 children.”

Head of Department and Curator

Franziska Abgottspon

Concept

Katharina Jäger

Raimund Pleschberger

ZOOM Studio Programme Partners

Stockmar

Wachs Hödl



ZOOM ANIMATION STUDIO

Animation workshops for children from 8 to 14 years

Supported by unique **media technology** developed by ZOOM Children's Museum together with the BILDWERK company, children and young people can produce their own animated film in teamwork. The focus of our ZOOM facilitators is on the **group dynamic process**, on elements of **storytelling**, and on the workshop participants being able to artistically translate their ideas, perceptions and emotions. All of the animated films and sounds that the children have produced in teams as part of ZOOM Animation Studio workshops have been digitally archived at the Children's Museum since 2001. This unique and innovative collections forms the digital memory of ZOOM Children's Museum, to be preserved for future generations and for scientific research.



SERIES FLICKER. YOUR INTRO FILM!

Animation workshop for children from 8 years

In our current programme, ZOOM invites kids to experiment with a format that they're familiar with from their everyday media experience: whether it's a thriller, a sitcom or a fantasy, here at the animation studio you can create an intro for your own series! Who's at the centre of the story? Where do the characters come from? What are they doing and where are they going? Make up a new series in which you pull the strings and set the scene for your characters in a little intro film! For the soundtrack, the new programme uses lots of funny effects for the voices of the workshop participants!

Barbara Kaiser, Head of Department and Curator ZOOM Animation Studio

"The ZOOM Animation Studio is a place where new contemporary media workshop formats are constantly being developed and implemented with children and young people. Our focus is always on the joy of creative work together."

SOUND STUDIO

Workshop for children from 8 years

In this special workshop, all the possibilities of the ZOOM recording studio can be fully exploited. Whether it's a jingle, a commercial or a mini radio play – this is the place to experiment with sounds!

Head of Department and Curator

Barbara Kaiser

Concept

Dorothea Prem

Nicholas Ivansits

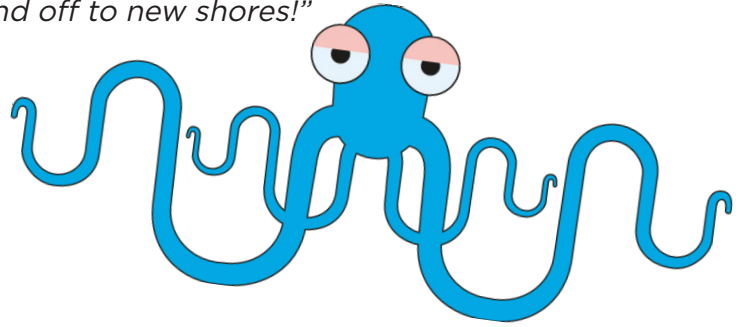
ZOOM OCEAN

Area for small children from 8 months to 6 years

Since 2001 more than 600,000 little sailors have dived into the ZOOM Ocean. This is a very special play and adventure area specifically conceived for the age-specific motor, cognitive and social skills of visitors between 8 months and 6 years. There are always new costumes, exhibits, fantasy creatures and games waiting to be experienced and amazed at.

Franziska Abgottspon, Department Head and Curator ZOOM Ocean

“Our ocean liner Famosa is setting sail again in all its glory. The deck is scrubbed, the engines have been overhauled and the light switch games are shining colourfully. I’m very happy to welcome two new sailors aboard! Ahoy, and off to new shores!”



Head of Department and Curator
Franziska Abgottspon

ZOOM MOBILE

Mobile workshop programme for children from 6 years

The all-electric ZOOM Mobile drives out of the MuseumsQuartier and into the city, bringing ZOOM directly to the children. Schools, kindergartens, clubhouses, open spaces and parks – anywhere can be turned into a studio, a workshop or a play space. The ZOOM facilitators bring playful and artistic programmes to all those who can’t make it to ZOOM.

The ZOOM Mobile currently has four new workshop formats. After stopping mainly in parks and public spaces during the summer months, from autumn it will once again be visiting kindergartens, schools and cooperation partners in the different districts of the city!

Raimund Pleschberger, Head of Department and Curator ZOOM Mobile

“With ZOOM Mobile we want to reach as many children as possible – especially those who can’t make it to the Children’s Museum. This summer we again visited lots of parks and public housing complexes all over Vienna. From autumn, we’ll again be taking our artistic workshops and educational formats to Vienna’s schools and kindergartens.

My highlight: “Showtime”. In this programme, the kids design costumes and props for spontaneously concocted film scenes and perform them in front of the camera.

The broadcast always takes place in real time on the screen of the smallest cinema in Vienna!”

Head of Department and Curator
Raimund Pleschberger

Workshop times and bookings:
www.kindermuseum.at

SUBSIDY PROVIDERS



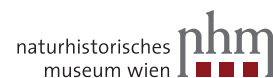
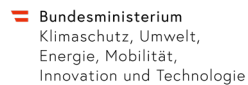
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Thank you for your interest in ZOOM Children's Museum

We would be happy to offer you a private tour of the museum or of individual areas.
For tours or for interview requests, please contact:

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Our press kit, press photos and further information can be found in our press area at
www.kindermuseum.at

Or here:

